



2026-2027 Sponsorship and Exhibition Opportunities

Pipeline Research Council International



About PRCI

Since 1952, PRCI has been recognized around the world as a unique forum within the energy pipeline industry for delivering great value to its members and the industry — both quantitative and qualitative — through the development and deployment of research solutions to improve pipeline safety and performance. PRCI's mission is to foster an international, industry-wide collaborative community that delivers innovative applied research and develops the means for stakeholders to leverage and implement the research.

About PRCI Members

PRCI is a community of the world's leading pipeline companies, and the vendors, service providers, equipment manufacturers, and other organizations supporting the industry to engage in a collaborative process that is truly “of, by and for” the industry with one objective: to direct research that enhances the safety, reliability, and productivity of the energy pipeline industry.

About the PRCI Emerging Fuels Institute

PRCI's commitment to pipeline safety prompted the creation of the Emerging Fuels Institute (EFI) in 2021. The EFI provides an opportunity to execute the research needed to ensure the safe transportation and storage of the next generation of energy and their byproducts, such as hydrogen, hydrogen blends, CO₂, renewable natural gas (RNG), and other potential fuel sources, that will help meet the world's energy needs while reducing the impact to the environment. With members from North America, Europe, Asia, and Australia, the EFI achieves a unique forum for collaboration to develop the guidance resource to ensure the safety and integrity of the global infrastructure.

About the PRCI Technology Development Center

As part of PRCI's commitment to improving the global pipeline industry, the Technology Development Center (TDC) is located on over eight acres which include a five-acre state-of-the-art pull test laboratory, over 20,000 square feet of workshop and test facility space, and an additional 9,000 square feet of office, meeting, and training space. The cornerstone of the TDC is the library of over 1,600 pipe samples and coupons with a variety of feature types, morphologies, and criticalities. The TDC provides the industry with an independent third-party site to fully understand the capabilities of current tools and to guide the development of the new technologies needed to push towards that goal.

Contents

Pipeline Research Council International	1
About PRCI	1
About PRCI Members	1
About the PRCI Emerging Fuels Institute	1
About the PRCI Technology Development Center	1
Why Sponsor PRCI?	3
Value of Sponsorship	3
PRCI Event Calendar for Sponsorship & Exhibition Opportunities	4
Explore PRCI’S Research Exchange (REX) Exhibition Opportunities	5
Sponsorship Levels and Benefits	6
Research Exchange Enhancements	7
Social Media Links	7
Explore PRCI’S Technology Development Center Exhibition Opportunities	8
Technology Development Center Options	9
Venue Maps	10
2026 Research Exchange (Final layout subject to change)	10
Technology Development Center (Final layout subject to change)	10
2027 Research Exchange (Final layout subject to change)	11
Sponsorship and Exhibition Registration/Purchase Instructions	12
Sponsorship Terms and Conditions	13
Contacts	13

Why Sponsor PRCI?

- Globally recognized as the go-to resource for energy pipeline infrastructure research.
- International contingent of industry experts including operators, engineers, manufacturers, service providers, and industry organizations across four continents.
- Key player in the world's next generation of energy with the establishment of the Emerging Fuels Institute and the Carbon Dioxide Taskforce.
- Leverage the Technology Development Center, an extraordinary facility with a full-scale pull-test laboratory, extensive inventory of natural and artificial defects in coupons and pipeline in a variety of sizes, training facilities, and meeting and office space.
- Fruitful collaboration with the organizations that facilitate industry guidance and regulation to make our infrastructure the safest, most reliable, and most efficient transportation of energy for our communities.
- Celebrating 75 years of successful member-driven, peer-reviewed research in 2027.

Value of Sponsorship

- **Demonstrate Social Responsibility** - Publicize your alignment with PRCI's to "Develop innovative solutions that provide for the safest, cleanest, and most efficient transportation and storage of energy via global pipeline systems."
- **Reach Decision Makers** - Generate leads and increase sales with an audience specific to your interests.
- **Expand Brand Visibility** - Put your brand front and center at our events. Let us increase your social media presence and press before, during, and after the event. Your company will be physically and virtually seen by all attendees.
- **Build Business Relationships** - Sponsoring is an opportunity to meet and collaborate with non-competitive businesses. PRCI's events are premiere networking opportunities for our industry.
- **Return on Investment** - Sponsorship is affordable and saves investment in marketing by spotlighting your company at an event attended by all facets of our industry and publicized on your behalf. The valuable insights you gain may improve your ideas, help differentiate your business, or attract new customers. You connect with colleagues and find opportunities to further the safety and reliability of the industry, which pays dividends to us all.



PRCI Event Calendar for Sponsorship & Exhibition Opportunities

This schedule includes opportunities with an anticipated collective attendance of over 1,500.

Event	Date	Venue & Location	Sponsorship	Exhibition
2026 Research Exchange	March 3-4, 2026	Renaissance Orlando at SeaWorld, Orlando, FL	●	●
2026 TDC Open House	October 1, 2026	Technology Development Center Houston, TX	●	●
2027 Research Exchange	March 23-24, 2027	Royal Sonesta Houston Galleria, Houston, TX	●	●
2027 TDC Open House	October 7, 2027	Technology Development Center Houston, TX	●	●



Explore PRCI'S Research Exchange (REX) Exhibition Opportunities

On March 3rd and 4th of 2026, visionary minds from across the globe will come together with the shared mission of the commitment to collaborate and continue to innovate the journey needed for the security of our energy future. The PRCI Research Exchange (REX) is not just a conference; it's a testament to the unwavering commitment of engineers and scientists worldwide who tirelessly work to strengthen the sustainability of the energy infrastructure.

This annual event celebrates the creative spirit that fuels our collective endeavors and unites our global community of technical practitioners. Together, we not only protect people and the environment but also shape a future where collaboration and innovation are the driving forces behind our energy future. As the world stands at a crossroads with governments and communities increasingly scrutinizing fossil fuels, pipeline assets face unprecedented challenges.

We must embrace this moment as an opportunity for reinvention and growth. With resilience and integrity as guideposts, we will steer the pipeline industry towards a sustainable future. Guided by the theme “Excellence in Research: Powering the Global Energy Future”

Looking ahead, we are excited to announce that REX 2027 will take place on March 16-17 and will mark a truly special occasion—PRCI's 75th anniversary. This milestone event will offer unique opportunities for sponsors and exhibitors to showcase their leadership and be part of a historic celebration within the energy research community. We invite you to join us in shaping the next chapter of innovation and global collaboration.



Sponsorship Levels and Benefits

2026, 2027 Research Exchange (REX)	\$5,000	\$10,000	\$15,000	\$20,000	\$30,000
Benefit	Bronze	Silver	Gold	Platinum	Diamond
Your logo on PRCI event webpage & mobile app	●	●	●	●	●
Your logo on printed signage and event slides	●	●	●	●	●
Thank-you and other mentions in PRCI social media plan		●	●	●	●
Complimentary full-event registration(s)		1	1	2	3
Recognition in PRCI newsletter			●	●	●
Acknowledgement in social media			●	●	●
Opportunity to introduce a session or panel (optional)				●	●
60 second promo video shown during Event					●
Introduction of Keynote Speaker					●
First access to next year's sponsorship opportunities					●

Research Exchange Enhancements

Unlock tailored opportunities to elevate your presence at the Research Exchange. Choose from these premium enhancements to create memorable interactions, spotlight your organization's strengths, and gain a strategic edge in cultivating valuable connections.

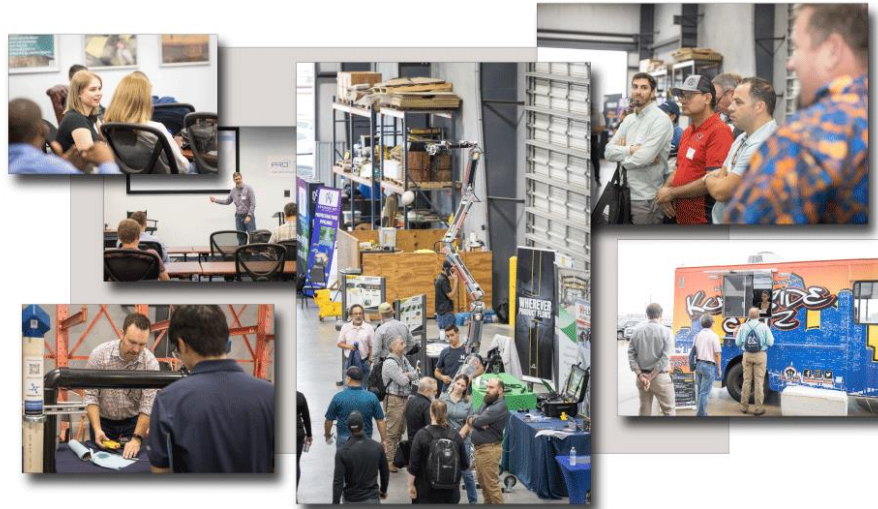
Research Exchange	Cost	Benefit
Exhibition space - member	\$2,500	Table, 2 chairs, table linen in standard location
Exhibition space – non- member	\$3,500	Table, 2 chairs, table linen in preferred location
Lunch or Evening Network Event	\$10,000	Signage at event entrance, table signage
Diamond sponsor for 2026-2027 REX	\$50,000	Top tier benefits listed for both 2026-2027 REX

Social Media Links

Expand the impact of your sponsorship by using your preferred platforms with event specific images and text provided to you for social media promotion.



Explore PRCI'S Technology Development Center Exhibition Opportunities



The **TDC Open House** is an opportunity to learn about its services which include a globally renowned sample inventory as well as technologies available through service providers. These technologies can be utilized to improve the safety and integrity of our pipeline systems. Attendees grow their industry networks with other attendees from pipeline operating companies, research and development contractors, service and solution providers, universities, and the government at PRCI's premier research facility in the commitment to ensure the safety of the national and international pipeline system.

Workshops planned for specific industry segments are occasionally scheduled and target exhibits that demonstrate a variety of solutions in those interests. Participation in these events provides a unique opportunity for vendors to meet directly with subject matter experts and firms currently engaged in managing these threats. Demonstration/presentation opportunities are subject to availability.



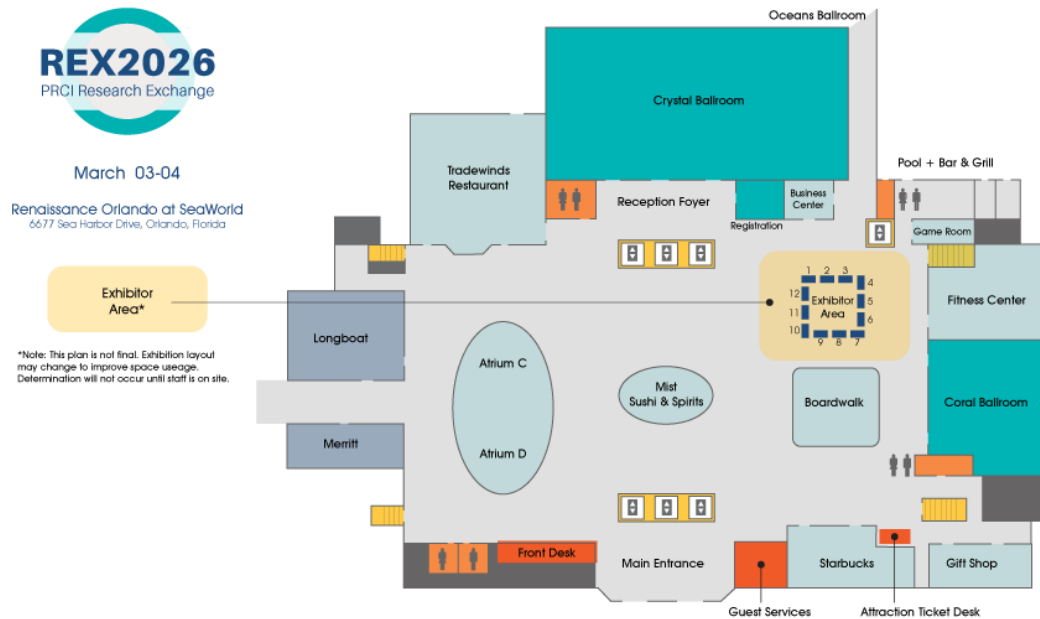
Technology Development Center Options

Discover all the dynamic ways you can maximize your visibility and connect with key industry decision-makers by participating in the TDC Open House through the comprehensive sponsorship and exhibition opportunities detailed in the table below.

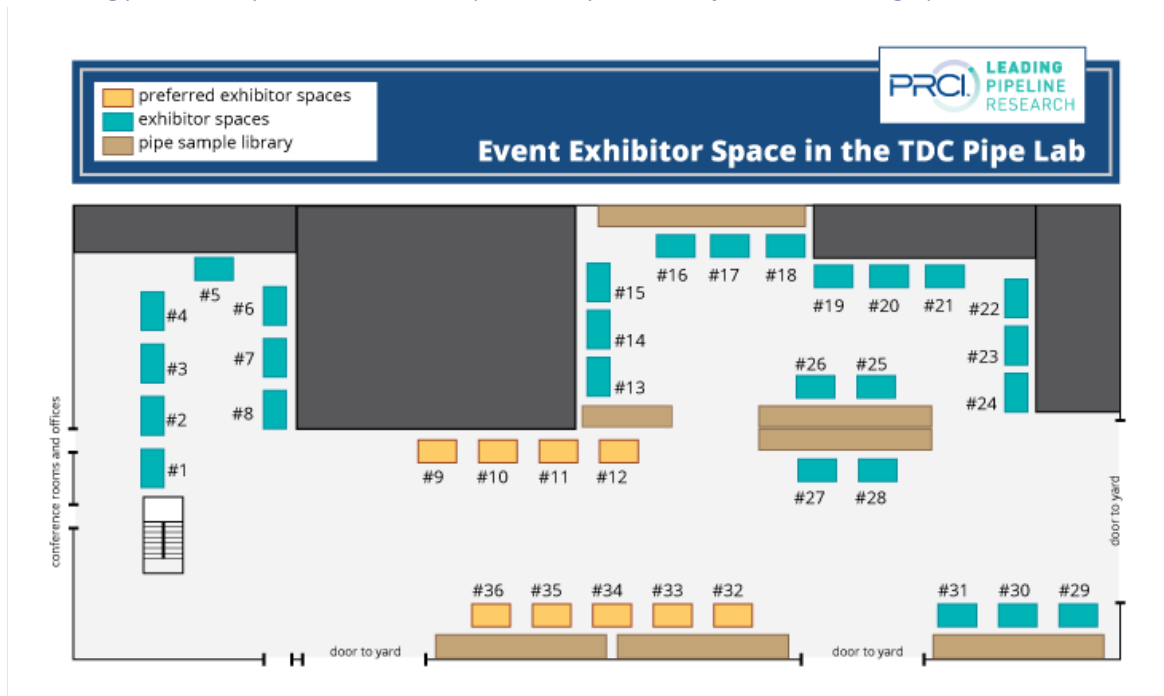
TDC Events	Cost	What's Provided
Standard Exhibition, member	\$1,750	6-foot table, 2 chairs, table linen in standard location, power cord
Preferred Exhibition, member	\$2,200	6-foot table, 2 chairs, table linen in preferred location, power cord, Lead retrieval license
Standard Exhibition, non-member	\$2,750	6-foot table, 2 chairs, table linen in standard location, power cord
Preferred Exhibition, non-member	\$3,200	6-foot table, 2 chairs, table linen in preferred location, power cord, Lead retrieval license
Demonstration or classroom session w/ exhibition purchase	\$500	30-minute or 1- hour time slot on the agenda, TDC yard, 2 screens, podium, HDMI connection
Stand-alone demonstration or classroom session	\$800	30-minute or 1- hour time slot on the agenda, TDC yard, 2 screens, podium, HDMI connection
Exhibitor Lead Capture License (each)	\$249	As an optional service, Lead Capture licenses are available for use on mobile devices.
Hospitality sponsor	\$3,000	Table signage, Signage at food/beverage entrances, recognition in post-event email

Venue Maps

2026 Research Exchange (Final layout subject to change)



Technology Development Center (Final layout subject to change)



2027 Research Exchange (Final layout subject to change)



Sponsorship and Exhibition Registration/Purchase Instructions

All event sponsorship and exhibitions have associated online registrations which are available through the PRCI event website.

- Select the appropriate registration type and populate applicable fields.
- Optional demonstration or classroom presentation (TDC Open House only) –Additionally, PRCI offers time to exhibitors to demonstrate their equipment or provide a presentation in the large classroom setting to further promote their technology. Select demonstration or presentation with this option when registering. Exhibitors who select this option will be featured in the event mobile app and shown on the schedule. Timeslots are subject to availability.
- Optional Lead Capture – PRCI offers Cvent’s Lead Capture licenses for the event. The purchase, done directly through Cvent and not PRCI, provides a single license that is assigned to one booth staff representative for use on their personal mobile device (iOS or Android). A link to download the Lead Capture mobile application will be sent to the specified individual with a unique code for access. This program allows for:
 - Scanning badge QR codes as leads
 - Configure lead qualifications settings and customer response options
 - Exporting leads, post event
- Select payment type and complete the purchase transaction. PRCI accepts credit card payment or payment via invoice with payment terms of net 45.
- Each booth is permitted two staff for exhibition purchases who can be registered without additional cost. Staff must be registered and should select the correct registration type when registering. Booths must be attended by at least one staff member at all times.
- Food and beverage is included for two booth staff in the exhibition price.
- Additional booth staff are welcome but must purchase the event pass at the specified price.
- To create an online presence in the event’s attendee app, registered exhibitors and sponsors are expected to log into the Sponsorship/Exhibitor Portal to complete the following tasks at their earliest convenience:
 - Create contact profile, including headshots and contact information
 - Create the company digital page, including logos, short company description, images, videos, or documents of interest.

Sponsorship Terms and Conditions

Contact membership@prci.org for full terms and conditions.

Contacts

Regarding	Contact	Phone	Email
Sponsorship/Exhibition	Amy Merchant	+1 (936) 217-0156	sponsorship@prci.org
TDC Events	Lance Abney	+1 (281) 846-7576	labney@prci.org
General Information on Events	Amy Merchant	+ 1 (281) 846-7564	meetings@prci.org
Marketing and Social Media	Anita Vigilante	+ 1 (281) 846-7574	communications@prci.org



From the first applied solution report in 1952 to over 70 years later, Pipeline Research Council International focuses on the safety and integrity of the world's energy pipeline systems for today and the future.

prci.org

sponsorship@prci.org

