



PRCI Research Exchange
Hybrid Event • March 8-9, 2022
Rosen Plaza Hotel • Orlando, Florida

A wide-angle photograph of the Rosen Plaza Hotel in Orlando, Florida. The hotel is a large, multi-story building with a light-colored facade and numerous windows. The name "ROSEN PLAZA" is visible on the building's facade. In the foreground, there are several palm trees and a fountain. A semi-transparent white banner is overlaid across the middle of the image, containing the text "Exhibitor & Sponsorship Prospectus" in a bold, dark blue font.

Exhibitor & Sponsorship Prospectus

About PRCI

Pipeline Research Council International (PRCI) is a not-for-profit corporation comprised of the world's leading pipeline companies, service providers, equipment manufacturers, and other supporting industry organizations. Since 1952, PRCI has been recognized around the world as a unique forum within the energy pipeline industry delivering great value to its members and the industry – both quantitative and qualitative – through the development and deployment of innovative research.

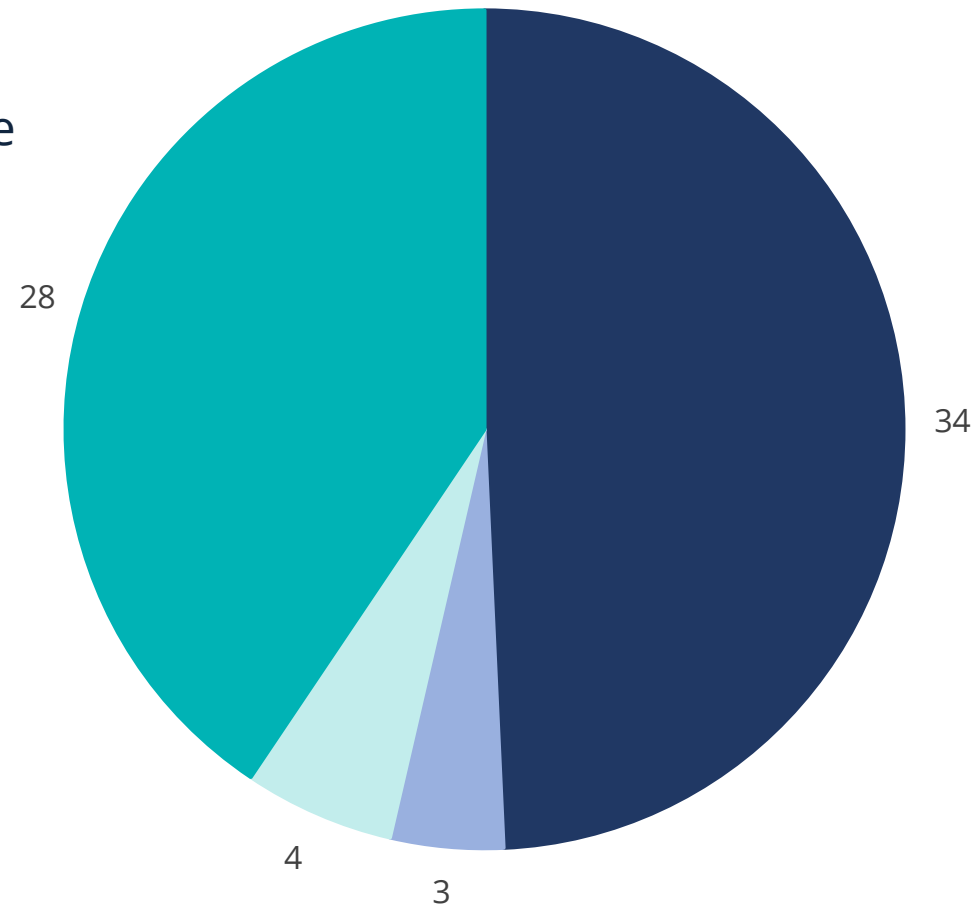
“PRCI is the preeminent global collaborative research development organization of, by, and for the energy pipeline industry.” – Cliff Johnson, President



Membership Demographics

Since 1952, PRCI has grown from 15 members to its current 69 members; from a North American organization to one spanning five continents...and growing.

- Pipeline Operators
- Pipeline Industry Organizations
- Associate Members (Industry Service Providers)
- Technical Program Associate Members (Industry Service Providers)



2022 Research Exchange

KEYNOTE SPEAKERS

TECHNICAL SESSIONS

NETWORKING

The PRCI Research Exchange is scheduled each year to provide PRCI member companies, our key research partners, and external stakeholders with a report on important research results and to provide a forum for an exchange of ideas. This event is the key knowledge transfer window for PRCI and provides attendees an opportunity to learn how to move the results into practice.

Technical Session Topics:

- Geohazard Management
- Inspection & Integrity Management
- Corrosion Monitoring & Assessment
- Data Mining & Business Analytics
- Machine Learning & Artificial Intelligence
- Design & Materials
- Construction Management
- Systems Operations, Monitoring, & Maintenance
- Offshore & Subsea Pipelines
- Emerging Fuels

Why Exhibit?

The PRCI Research Exchange brings together PRCI member companies, key research partners, and external stakeholders to learn about the latest research results and to exchange knowledge on pipeline technology innovations.

As an exhibitor, you can:

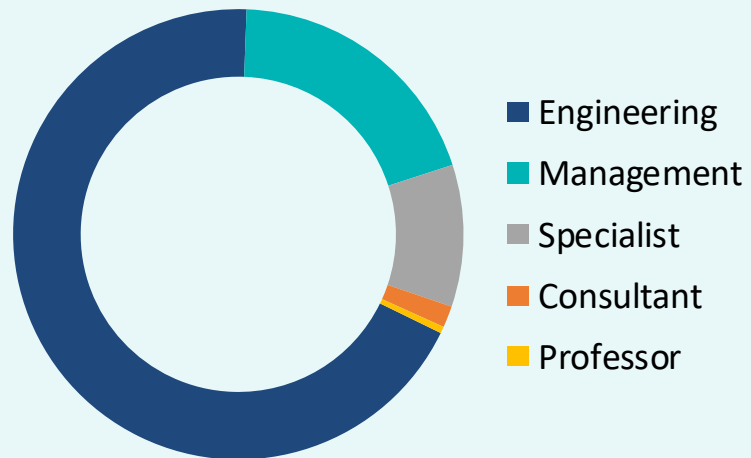
- Demonstrate your latest technologies and services to industry influencers and decision makers.
- Gain exposure for your business amongst leading industry scientists, engineers, and policy makers.

Network with attendees from:

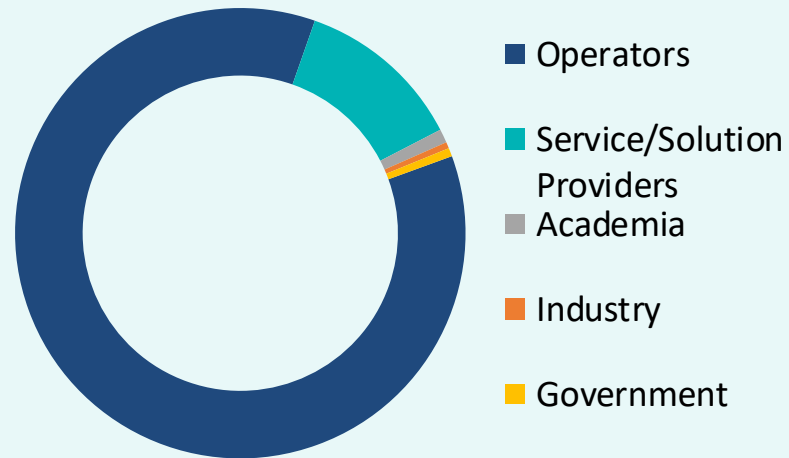
- Pipeline operating companies
- Government
- Research & development contractors
- Service & solution providers

Attendee Profile

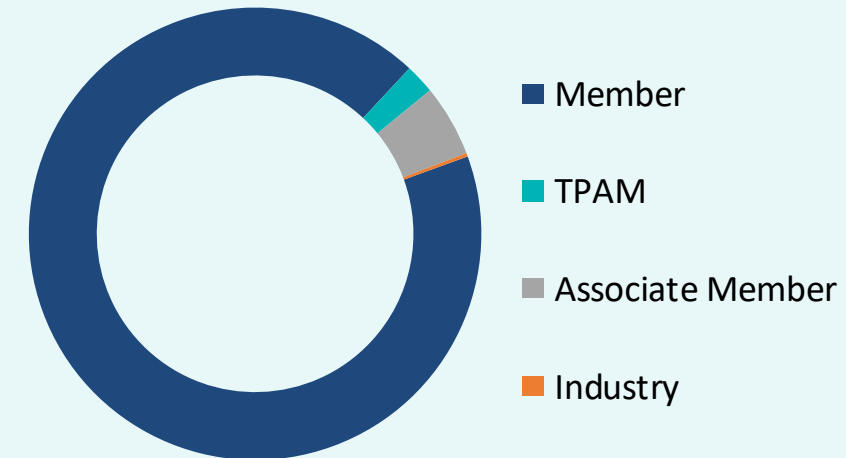
Attendees by Job Function



Attendees by Company Type



Attendees by Membership Type



Data from over 1,300 attendees at VREX2021

Exhibitor Opportunities

Exhibit Fees:

PRCI Member\$1,500

Non-Member\$2,500

- Exhibit space will be assigned on a first come, first served basis.
- Spaces will be assigned only after payment is received in full.
- No refunds will be given after February 16, 2022.
- Exhibit registration does not include access to the Research Exchange.
- Exhibit hours are subject to change.
- Table must be staffed during exhibit hours.
- See additional exhibitor rules & regulations on page 10 & 11.

Exhibitor package includes:

- ✓ 6' tabletop display
- ✓ Two chairs
- ✓ Carpeted exhibit area
- ✓ Two exhibit-only personnel
(additional personnel \$100 each)
- ✓ Company description and contact information in final program
(due by 2/16/2022)
- ✓ Complimentary breakfast, lunch, and breaks with conference attendees
- ✓ Listing of attendees
- ✓ Access to PRCI discounted hotel rate

Exhibit Space

EXHIBITOR SCHEDULE

March 8 - 9, 2022

Move in:

Monday, March 7
12:00 pm – 5:00 pm

Exhibit Hours:

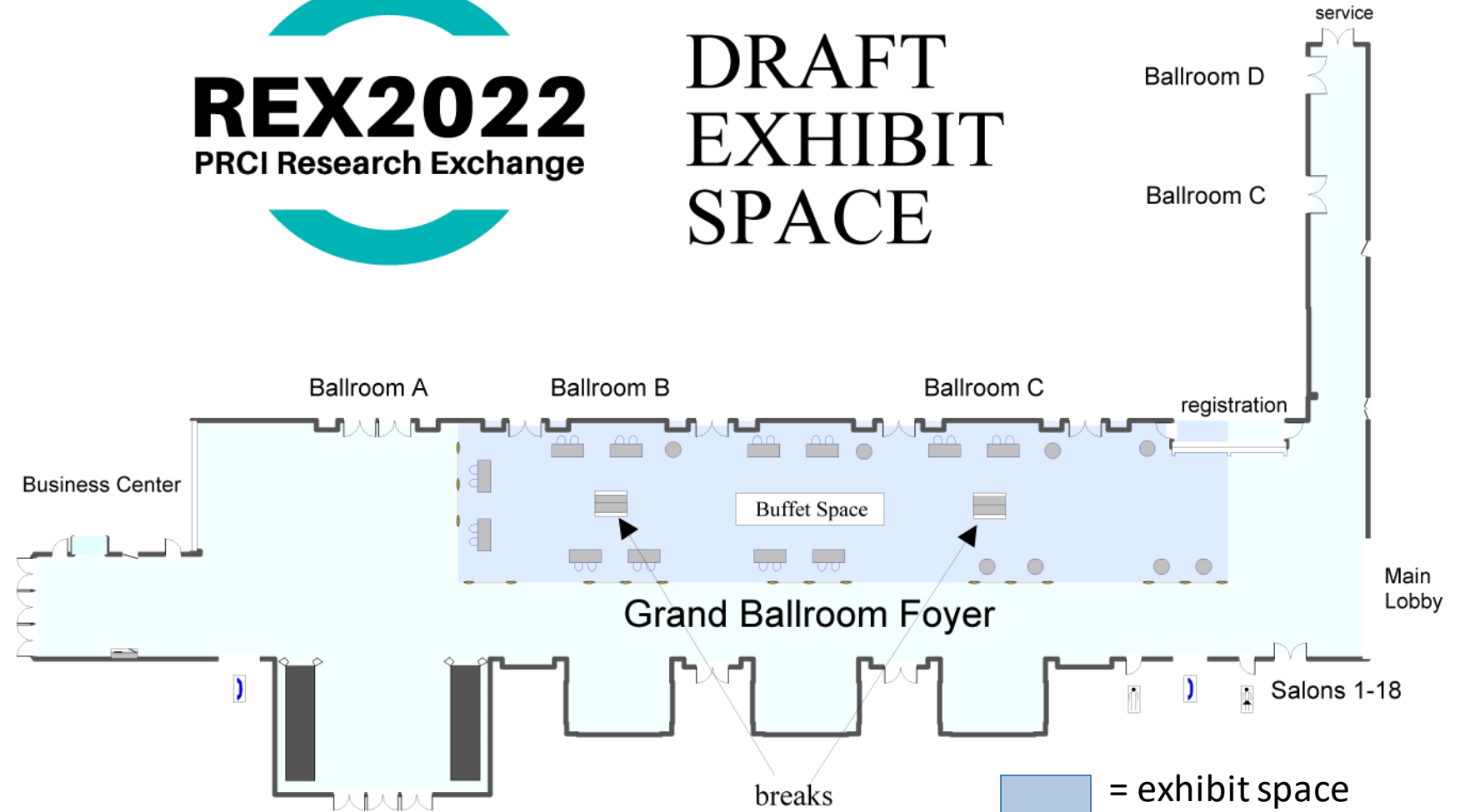
Tuesday, March 8
7:30 am – 5:00 pm
Wednesday, March 9
7:30 am – 3:30 pm

Break Down:

Wednesday, March 9
3:30 pm – 5:00 pm

REX2022
PRCI Research Exchange

**DRAFT
EXHIBIT
SPACE**



Sponsorship Opportunities

NEW THIS YEAR: DIGITAL SPONSORSHIP

Stand out with PRCI's unique audience of pipeline professionals by showcasing your business to those who need you the most with trackable and quantifiable digital exposure. The PRCI audience becomes your audience with digital retargeting, following the PRCI visitor wherever they go by your ad appearing on major websites and mobile apps. This means you get guaranteed, sustained, and specific exposure to this specialized pipeline industry audience.

digital sponsor
\$2,500

Digital sponsor benefits include:

- Digital ad retargeting campaign reaching pipeline professionals
- Campaign launch at least two weeks prior to REX and two months following
- Three ad sizes, each linked to your website
- Minimum of 3,500 impressions appearing on multiple major websites and mobile apps
- Detailed report of impressions, clicks, and geographical locations

Sponsorship Opportunities

bronze sponsor
\$5,000

Bronze sponsor benefits include:

- Digital ad retargeting campaign
- Logo on conference signage and digital platform with links to your website
- Acknowledgements on LinkedIn and in PRCI newsletters & media items to recognize sponsorship before, during, and after the conference
- Company recognition in opening remarks from PRCI President, in rotating slides prior to keynote speaker, and during all plenary sessions
- Acknowledgements during conference days on the digital platform with links to your website
- Thirty (30) days of visibility on conference site platform, weekly acknowledgements, and related metrics

silver sponsor
\$10,000

In addition to all Bronze benefits:

- A personalized virtual booth on the conference site platform

gold sponsor
\$15,000

In addition to all Silver benefits:

- In-person exhibit table during the conference
- Video played before keynote speaker (limit of 1; up to 30 seconds; must be submitted by Feb 22)
- Representative to introduce keynote speaker (limit of 1; script must be submitted to and approved by PRCI by Feb. 24)

Exhibitor Rules & Regulations

1. Location, dates, and hours of exhibit: The Exhibition will be held at the Rosen Plaza Hotel in Orlando, Florida. The exhibit area will be open to the meeting registrants as stated on page 7 of this exhibitor prospectus. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: tabletops will be accessible to Exhibitors for setting up displays from 12:00pm – 5:00pm on Monday, March 7, 2022, and are to be ready for display by Tuesday, March 8 by 7:30 am. Packing and removal is from 3:30 pm – 5:00 pm, Wednesday, March 9, 2022.
3. All booth personnel must register using the exhibitor registration form. Two registrants per booth are allowed. Each additional booth personnel must register as “Exhibits Only” for an additional \$100.
4. Standard booth equipment: Standard booth equipment consists of one draped 6’ tabletop with two chairs. These are included in the booth charge.
5. Space assigned to an exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to exhibitor. An exhibitor may not share or sublet space to another party. One exhibitor may not exhibit the named “end product” of another exhibitor without permission of that exhibitor and PRCI in writing.
6. General Regulations: Loud speaking sound displays are prohibited. PRCI reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits and decorations will be limited to 8’ in height and be contained within the 6’ tabletop provided. Permission to exhibit equipment with abnormal heights must be obtained from PRCI staff.
7. Exhibitor will be responsible for sales tax owed to Florida, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Florida. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from PRCI.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials must comply with federal, state, and city fire laws, insurance underwriter and convention center safety regulations, and must be flameproof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the city departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with state and local regulations. Smoking in exhibits is prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of PRCI staff.

Exhibitor Rules & Regulations

11. Due to the tremendous value of exhibits, it is impractical and impossible to insure exhibitor's equipment against loss, theft, damage and breakage. Neither the hotel nor any of its employees, nor representatives, nor any representatives of PRCI, nor any subcontractor will be responsible for any injury, loss or damage to the exhibitor, the exhibitor's employees or property, however caused. In addition the exhibitor must assume responsibility for damages to the hotel property and indemnify and hold harmless the hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to exhibitors, their agents or employees. The exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the exhibitor, his agents or employees. In view of the foregoing, exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. PRCI will cooperate fully, but cannot assume responsibility for damage to exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have hospitality suites must reserve them through the hotel directly. Such Suites cannot be open during any meeting or exhibit hours and can be open after midnight only with the hotel's permission.
14. PRCI will attempt to assist and generally protect exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of building and equipment and safety precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the exhibitor is liable to the owner of the property so damaged.
17. Exhibit booth cancellation policy: If space contracted for is canceled by an exhibitor after February 16, 2022, or if the exhibitor fails to occupy space contracted for, PRCI is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before February 16, 2022, 50% of the booth fee will be retained by PRCI and the balance refunded. If booth space is not occupied by 7:30 AM Tuesday, March 8, 2022, PRCI will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
18. Amendment to rules: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of PRCI. The foregoing regulations have been formulated for the best interests of all exhibitors; the cooperation of all exhibitors is requested.



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Reserve your booth and sponsorship by Wednesday, February 16, 2022.
Call or email Amy Merchant to reserve your space today.

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